

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: REINER KRAFT)
Serial No.: 09/783,410) Group Art Unit:
Filed: February 14, 2001) 3627
) Examiner:
) O'Connor, G. J.
)
For: SYSTEM AND METHOD FOR AUTOMATING)
ASSOCIATION OF RETAIL ITEMS TO SUPPORT)
SHOPPING PROPOSALS)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Applicants respectfully request consideration of the following amendments and remarks contained herein in response to the Office Action mailed June 14, 2007. Applicants respectfully submit that the amendments and remarks contained herein place the application in condition for allowance.